

## Shaw healthcare - Cookies Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies on our website:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website;
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. We use Google Analytics for this purpose;

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

### Google Analytics

Google Analytics is a web analytics service provided by Google, Inc. ("Google"), to help Shaw understand how our web sites are used. Information about your use of our website, including your IP address, may be transmitted to Google and stored on their servers. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

NAME	PURPOSE	EXPIRES
_utma	This cookie lets us know if you've visited before, so we can count how many of our visitors are new to group.Shaw.com or to a certain page.	2 years from set/update
_utmb	This works with _utmc to calculate the average length of time you spend on group.Shaw.com	30 minutes from set/update
_utmc	This works with _utmb to calculate when you close your browser	when you close your browser
_utmt	Used to throttle request rate	10 minutes

NAME	PURPOSE	EXPIRES
_utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the <code>_setCustomVar</code> method with a visitor level custom variable. This cookie was also used for the deprecated <code>_setVar</code> method. The cookie is updated every time data is sent to Google Analytics.	2 years from set/update
_utmz	This tells us how you reached Shaw.co.uk (e.g. from another website or a search engine)	6 months from set/update
_utmt_rollupTracker	To track multiple domains of Shaw websites	30 minutes from set/update
_utmt_oldTracker	To remove old tracker code	30 minutes from set/update
_ga	To distinguish users	2 years from set/update
_gat	To throttle request rate	10 minutes from set/update

**More information:** <http://www.google.com/policies/privacy/>

To opt out of being tracked by Google Analytics across all websites visit <https://tools.google.com/dlpage/gaoptout>

## YouTube videos

YouTube is used by the website to store and show video content. These cookies are set by YouTube to track usage of its services. The YouTube Cookies are only installed when you press play.

NAME	PURPOSE	EXPIRES
PREF	This cookie stores your preferences and other information, in particular preferred language, how many search results you wish to be shown on your page, and whether or not you wish to have Google's SafeSearch filter turned on.	10 years from set/ update
VISITOR_INFO1_LIVE	A cookie that YouTube sets that measures your bandwidth to determine whether you get the new player interface or the old.	8 months from set/update

NAME	PURPOSE	EXPIRES
use_hitbox	The use_hitbox cookie increments the 'views' counter on the YouTube video	At end of session
YSC	This cookie is set by the YouTube video service on pages with embedded YouTube video	At end of session

More information: <https://www.google.com/policies/privacy/>

## Other general links to external websites

Visitors are provided with the option to navigate to a variety of external websites where Shaw has a presence. When the visitor selects the option to view the content from these websites, they are taken away from the Shaw web site and to the other site, where a variety of cookies may be used throughout the visit. Shaw is not responsible for any cookies used once the visitor has left the Shaw web site.

**Facebook** - <https://www.facebook.com/privacy/explanation>

**Twitter** - <https://twitter.com/en/privacy>

**YouTube** - <https://support.google.com/youtube/answer/2801895>

## How you can refuse or opt out of cookies

To opt out of being tracked by Google Analytics across all websites visit <https://tools.google.com/dlpage/gaoptout> and install the application. The Google Analytics opt-out browser add-on does not prevent information from being sent to the website itself or in other ways to web analytics services.

Most browsers are set by default to accept cookies automatically, but usually you can alter the settings of your browser to prevent automatic acceptance and prompt you every time a cookie is sent to you or to allow you to choose not to receive cookies at all. If you wish to block cookies, please follow the relevant instructions. Take care to ensure that the instructions you select match the type and version of your browser software.

We do not share the information collected by the cookies with any third parties other than with Google as set out above.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire after two years.